

ASC Board Online Meeting Minutes January 10, 2021

1. Call to Order: 5:03 PST
2. Roll Call: Gary Ash, Jane Ash, Bud Gruver, Kent Haberle, Bob Halgren, Mimi Halgren, Tom Lewis, George Rohrbach, Jet Thompson, Kent Vandenberg, George Vassos. Visiting - Carl Thomason, Rick Peterson
3. Motion to approve Minutes of 8/24/2020 Board Meeting: No discussion. Motion to approve the minutes by Jet Thompson, seconded by Tom Lewis. Motion was approved unanimously.
4. Jet presented the updated information on the ASC Meet schedule and registration for 2021 in Indianapolis. Jet emailed his draft registration form to members before the meeting. Jet noted his inclusion of SDC's request that we notify ASC members they need to register for the SDC Meet if they want to attend SDC events, in addition to registering with ASC to attend ASC events. Mimi will put the registration form on the website when the ASC magazine with the form is sent out so the registration form is available in the magazine and the web site at the same time. Gary Ash asked Jet to ask the Indy 500 museum to please put the #22 1932 Studebaker Indy race car on display for our visit.
5. Ed Prince wants to do his tour before the ASC Meet over Labor Day weekend, September 4 & 5, 2021. Ed's two driving days will be in the French Lick, IN area for touring and spending one night. Jet expressed concern that all the hotels seem to have higher room rates than ASC usually seeks out. Board members said to go with it because it's one night and it is what it is. Those who want to go, will go. Jet also pointed out that each day's tour will include about 100 miles of driving.
6. Motion for the ASC to accept Ed Prince's tour to French Lick, IN over Labor Day weekend: Board entertained the motion to support this tour so our insurance will cover this event. Motion moved by George Vassos and seconded by Kent Vandenberg. Motion was approved unanimously.
7. Kent V. presented the treasurer's report. He had sent two reports to the board before the meeting, the Q4 quarterly report and the 2020 annual report. He discussed the annual report during this meeting. While 2020 had a negative cash flow because of the lack of ASC events and purchasing activity in the ASC store, our club is still in good shape financially because of the several years of positive cash flow that have preceded this year. Kent has been tracking membership decline year over year and pointed out that this year's membership decline is 4.5%, greater than the past years' average decline of 3%.
8. Motion to accept the Treasurer's Report: Motion to accept the Treasurer's Report by Kent Haberle, seconded by Tom Lewis. Motion approved unanimously.
9. Kent V. said Kent H. had contacted him to discuss how the ASC store financials are being reported. Kent V. said he would work on a revised format for his report on the ASC store using Kent H.'s suggestions and will bring the proposed new reporting format to the board for consideration.
10. Contracts for 2022: Bob Halgren is working on the contracts for Cornerstone Registration and the production of Antique Studebaker Review because the board will need to approve contracts for 2022 at the September board meeting. The request for bids will be in the March/April issue of ASC Review. Board members will be sent the proposed contracts a few weeks before the board meeting so we can review the bids before the meeting.
11. Discussion of the new website: Mimi is currently updating the new web site, owned by ASC, as the official ASC website (antiquestudebakerclub.org) as ASC continues to transition away from the original web site. The original website (theantiquestudebakerclub.com) is owned by Rick Peterson. Rick said he will put information on his website to direct visitors to the new website for ASC information. Mimi wants to eventually give the chapters access to the new web site so the chapters can be responsible for keeping their local information updated.
12. Membership issues: Mimi reported that we have 37 Life Members. Because we have no idea if they are alive and still at the address to which we sent the ASC Review, Mimi asked for a volunteer to ascertain the status of Life Members. Tom Lewis volunteered to use letters and phone calls to find the Life Members. Mimi accepted his offer and said she'd send him the list of Life Members. We will include

the need to produce a new membership roster in 2022 in the printing contract. Gary asked for a searchable version of the roster. We will explore putting the roster on a thumb drive or searchable PDF file available for purchase by members.

13. Mimi asked board members to take turns writing the "President's Letter" for the ASC Review, making it a "Board of Director's" letter. She will write the letter for March/April issue. Kent V. offered to write the letter for May/June issue. Mimi will write the July/August letter so she can talk about the upcoming Meet. Kent V. told us the Palms Springs event in March will not take place. We look forward to that event returning in 2022.
14. ASC Store: Kent H. explained the cost of shipping is causing fewer orders for shipped items to be placed. Because we had no meets this year, overall sales are down compared to previous years. People had no opportunity to buy items in person. Kent said the store's biggest loss was the York Meet because that event was often the biggest selling opportunity each year after the Studebaker International Meet, and always a bigger selling event than the Hershey Meet. He is looking forward to the return of meets so people can shop in person at the ASC Store.
15. Mimi called for further questions. With no further questions presented, Mimi adjourned the meeting at 5:58pm PST.